MÆLKE PRODUCENTEN

Price Information 2027

'Mælkeproducenten' is The National Association of Danish Dairy Farmers' members magazine. The editorial contents include high-quality professional knowledge, knowledge and experience from foreign dairy farmers as well as information about the work and positions of the association.

Publisher

The National Association of Danish Dairy Farmers
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Ad sizes	(Width x height)	Price, DKK
Spread	420x297 mm + 3 mm pruning	21,600
Backpage	150x297 mm + 3 mm pruning	11,300
1/1	A4: 210x297 mm + 3 mm pruning	11,300
2/3	182x170 mm	8,200
1/2	182x128 / 88x265 mm	6,600
1/3	182x83 / 56x265 mm	5,000
1/4	88x128 / 182x60 mm	3,800
1/6	120x61 / 56x128 mm	3,000
1/8	56x92 mm	2,400
1/12	56x61 mm	1,750

All prices exclude VAT and production costs.
Exchange rate approximately: 1 Euro = 7,45 DKK.

Discounts	
Quantity discount	10%
Corporate members	50%

No additional discounts.

Generel Information

'Mælkeproducenten' is published six times a year, around the 20th of the months: February, April, June, August, October and December.
Advertising material deadline: The first working day of the publishing month.
Cancellation deadline: The 20th of the month prior to publication.

Technical Data

Page size: A4
Screen content/cover 60 lines
Electronic materials: PDF (Press Quality)
Number of columns: 3
Column width: 56 mm
Column spacing: 8 mm
Column height: 265 mm
Full-page size (no frame): 210 mm wide x 297 mm high + 3 mm for pruning

Corporate Membership

The National Association of Danish Dairy Farmers admits companies as members. As a corporate member, you support the work of the National Association of Danish Dairy Farmers to improve the conditions for milk production in Denmark, i.e. you support the cause of the dairy farmers. Additionally, as a corporate member you benefit from a number of advantages:

- Your logo on the front page of LDM's website with link to own website
- Logo displayed in all editions of Mælkeproducenten
- You will receive the membership magazine Mælkeproducenten every other month
- 50% discount on advertising in Mælkeproducenten
- 60% discount on pre-booked annual advertising
- LDM Weekly News every Friday via email
- Opportunity to participate in events
- Free 150-word description in Mælkeproducenten in connection with NutriFair and Agromek
- Industry-related inbound link to your own website
- Online exposure of your press releases (submitted to kontor@maelkeproducenter.dk)
- Online exposure of your events (open house, product launches and demonstrations, etc.) – submitted to kontor@maelkeproducenter.dk

A corporate membership costs DKK 18,000 per year.

LANDSFORENINGEN Danske Mælkeproducenter

Members magazine of The National Association of Danish Dairy Farmers