

MÆLKE PRODUCENTEN



Price Information 2024

'Mælkeproducenten' is The National Association of Danish Dairy Farmers' members magazine. The editorial contents include high-quality professional knowledge, knowledge and experience from foreign dairy farmers as well as information about the work and positions of the association.

Publisher

The National Association of Danish Dairy Farmers
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Technical Data

Page size: A4
Screen content/cover 60 lines
Electronic materials: PDF (Press Quality)
Number of columns: 3
Column width: 56 mm
Column spacing: 8 mm
Column height: 265 mm
Full-page size (no frame): 210 mm wide x 297 mm high + 3 mm for pruning

Corporate Membership

The National Association of Danish Dairy Farmers admits companies as members. As a corporate member, you support the work of the National Association of Danish Dairy Farmers to improve the conditions for milk production in Denmark, i.e. you support the cause of the dairy farmers. Additionally, as a corporate member you benefit from a number of advantages:

- An ad with your logo and name in all publications of the members magazine 'Mælkeproducenten'.
- Your company logo on the website of the association with a direct link to your website.
- Exposure at LDM's producer-oriented events.
- 50 percent discount according to current price list when advertising in 'Mælkeproducenten'
- Optional participation in meetings, events and field trips held by the National Association of Danish Dairy Farmers on equal terms as other farming members.
- Ongoing information about work and positions of the association in the form of the members magazine 'Mælkeproducenten' and the e-mail based, weekly briefing, 'LDM-Ugenyt'. It is possible to handle up to five recipients of the various kinds of information per corporate membership without additional costs.

A corporate membership costs DKK 18,000 per year.

Ad sizes	(Width x height)	Price, DKK
Spread	420x297 mm + 3 mm pruning	20,500
Backpage	150x297 mm + 3 mm pruning	10,900
1/1	A4: 210x297 mm + 3 mm pruning	10,900
2/3	182x170 mm	7,900
1/2	182x128 / 88x265 mm	6,360
1/3	182x83 / 56x265 mm	4,800
1/4	88x128 / 182x60 mm	3,660
1/6	120x61 / 56x128 mm	2,900
1/8	56x92 mm	2,300
1/12	56x61 mm	1,680

All prices exclude VAT and production costs.

Exchange rate approximately: 1 Euro = 7,45 DKK.

Discounts	
Quantity discount	10%
Corporate members	50%

No additional discounts.

General Information

'Mælkeproducenten' is published six times a year, around the 20th of the months: February, April, June, August, October and December.

Advertising material deadline: The first working day of the publishing month.

Cancellation deadline: The 20th of the month prior to publication.

 LANDSFORENINGEN
Danske Mælkeproducenter

Members magazine of The National Association of Danish Dairy Farmers